



**THE PALESTINIAN AFFAIRS UNIT IN JERUSALEM  
ANNOUNCES  
THE 2021 SUMMER STUDY OF THE U.S. INSTITUTE FOR SCHOLARS**

**Deadline: March 19, 2021**

The U.S. Palestinian Affairs Unit in Jerusalem and the U.S. Department of State's Bureau of Educational and Cultural Affairs (ECA) are pleased to announce the Study of the United States Institutes (SUSIs) for Scholars for Summer 2021. The programs will utilize a hybrid format with an initial virtual component taking place from June through August 2021. Over a period of approximately two weeks in Fall 2021 or Winter 2022, an in-person component will take place in the United States at the host institution, contingent upon health, safety, and travel conditions.

Study of the U.S. Institutes for Scholars (SUSIs) are intensive post-graduate level academic programs whose purpose is to provide foreign university faculty and other scholars the opportunity to deepen their understanding of U.S. society, culture, values, and institutions. The ultimate goal of the Institutes is to strengthen curricula and to enhance the quality of teaching about the United States in academic institutions abroad.

Study of the U.S. Institutes for Scholars (SUSIs) will be conducted by various colleges, universities, and academic institutions throughout the United States beginning in or after June 2021. Each Institute will include a virtual academic residency and an integrated in-person experience approximately two weeks in length at a U.S. host institution. During the academic residency, participants will engage remotely from their home countries in Institute activities. If conditions allow, participants will travel to the U.S. in Fall 2021 or Winter 2022 to participate in educational and cultural activities inside and outside of the classroom, lectures and site visits to local communities. The in-person component in the U.S. will be organized taking into consideration all necessary safety guidelines issued by the Centers for Disease Control and Prevention (CDC) and state, local and campus authorities.

**Institute Themes:**

**The Institute on American Culture and Values** will provide a multinational group of 18 experienced and highly motivated foreign university faculty and other specialists with a deeper understanding of U.S. society, culture, values, and institutions. The Institute should examine the ethnic, racial, social, economic, political, and religious contexts in which various cultures have manifested in U.S. society while focusing on the ways in which these cultures have influenced social movements and American identity throughout U.S. history. The program should draw from a diverse disciplinary base and

should itself provide a model of how a foreign university might approach the study of American culture and society. The University of Montana in Missoula, MT will oversee and administer this program; New York University in New York, NY will conduct and host the Institute.

**The Institute on Journalism and Media** will provide a multinational group of 18 experienced and highly motivated foreign journalism instructors and other related specialists with a deeper understanding of the roles that journalism and the media play in U.S. society. The Institute will examine the role of journalists in recognizing and preventing disinformation and will explore strategies for media and information literacy to counter disinformation. Additionally, the Institute will examine best practices in journalism by discussing the rights and responsibilities of the media in a democratic society, including editorial independence, journalistic ethics, legal constraints, and international journalism. In addition, the Institute will examine pedagogical strategies for teaching students of journalism the basics of the tradecraft: researching, critical thinking, reporting, interviewing, writing, and editing. The program will also highlight the impact of technology in journalism, including the influence of the Internet, globalization of the news media, and other changes that are transforming the profession. The Institute will include an integrated study tour to Alabama, Los Angeles and Washington, D.C. The University of Montana in Missoula, MT will oversee and administer this program and Arizona State University in Tempe, AZ will host the Institute.

**The Institute on Religious Freedom and Pluralism** will provide a multinational group of up to 18 experienced foreign university faculty, scholars, researchers and religious leaders with a deeper understanding of U.S. society and culture, past and present, through an examination of religious freedom as a foundational American value. The program will include a survey of the religious landscape of the United States, including major and minor religious groups; historic religious traditions and contemporary American religious groups will also be included. The Institute will explore both the historical and contemporary relationship between church and state in the United States; examine interfaith understanding and dialogue, religious pluralism, freedom of religion as a fundamental unalienable human right and source of stability; and discuss ways in which religious freedom is protected. In addition, the Institute will examine the intersections of religion and politics in the United States, especially in U.S. foreign policy. Participants will have opportunities to meet with U.S. community leaders of different faiths who advocate for collaboration and tolerance among religious groups. The Institute for Training and Development (ITD) in Amherst, MA will oversee and administer this program; Seattle University in Seattle, WA will conduct and host the Institute.

**The Institute on U.S. Economics and Business** will provide a multinational group of 18 experienced foreign university faculty, researchers, experts and policymakers with a deeper understanding of key components and structures of the U.S. economy as the world's largest economy. Using a multidisciplinary approach, the program will explore 1) how financial institutions, investors, and businesses interact to support growth and employment and 2) the institutional backdrop that is required to sustain a competitive and strong private sector, including but not limited to corporate governance structures,

monetary policy, and the legal and regulatory framework of the business sector. The program will also discuss how the United States, as the leading nation for global trade, influences industries, free markets and financial sectors around the world and advances trade, investment, and capital flows. Participants should have a firsthand look at key institutions and stakeholders in U.S. economy and the opportunity to meet with business and corporate leaders, Wall Street executives and board members, and small business owners, among others. A symposium where scholars will present their own research and scholarly practices will allow for robust discussion and an exchange of diverse perspectives. The Institute for Training and Development (ITD) in Amherst, MA will conduct and host the Institute in Boston, MA.

**The Institute on U.S. Foreign Policy** will provide a multinational group of 18 experienced foreign university faculty and practitioners with a deeper understanding of new approaches to U.S. foreign policy and how U.S. foreign policy is formulated and implemented. The Institute will include a historical review of significant events, individuals, and philosophies that have shaped U.S. foreign policy. The Institute will explain the role of key players in U.S. foreign policy including the executive and legislative branches of government, the media, the U.S. public, think tanks, non-governmental organizations, and multilateral institutions. The program will also examine the current U.S. foreign policymaking and the new trends that are shaping policy. Topics such as the concept of American sovereignty, shifting attitudes towards globalism, U.S. foreign aid, the monitoring of foreign investment in the United States, the efforts to combat terrorism and radicalization, new trade policies and agreements, immigration and border safety, and cybersecurity will be included. The program will also discuss the reorganization of the North American Free Trade Agreement (NAFTA) and the new U.S. approaches to international organizations such as the United Nations (UN), the Organization of Petroleum Exporting Countries (OPEC), and the North Atlantic Treaty Organization (NATO). The Institute will include an integrated study tour to New York City, Philadelphia, Texas and Washington, D.C. The University of Montana in Missoula, MT will conduct and host this Institute.

**The Institute on Workforce Development** will provide a multinational group of 18 experienced foreign faculty and practitioners with a deeper understanding of how new socioeconomic trends have changed the concept of work, workforce development, and career paths in the United States. The academic program will include a thorough discussion of the role of U.S. educational institutions, particularly community colleges, in preparing Americans with the skills needed to succeed in multiple industries including business, technology, science, the creative arts, and other emerging fields. Topics such as economic development and advances in technology such as automation, robotics, and artificial intelligence will also be included. The Institute will offer opportunities for participants to research new ideas, in conjunction with American peers, to better understand the evolution of work, the changing demand for skills, and the advancements in workforce development through retraining and reskilling. The University of Montana in Missoula, MT will conduct and host this Institute.

**Participant Eligibility:**

- Participants must complete the entire virtual program in order to participate in the in-person program component in the United States.
- Candidates should be mid-career, typically between the ages of 30-50, highly motivated, experienced scholars and professionals generally from institutions of higher education or research focused organizations (not-for-profits, think tanks, etc.). While the educational level of participants will likely vary, most should have graduate degrees and have substantial knowledge of the thematic area of the Institute or a related field.
- Ideal candidates are individuals whose home institution is seeking to introduce aspects of U.S. studies into its curricula, to develop new courses in the subject of the Institute, to enhance and update existing courses on the United States, or to offer specialized seminars/workshops for professionals in U.S. studies areas related to the program theme. While the nominee's scholarly and professional credentials are an important consideration, the potential impact and multiplier effect of the Institute is equally important. Ideal candidates will have little or no prior experience in the United States.
- Candidates must demonstrate English language fluency. Institutes are rigorous and demanding academic programs conducted entirely in English. Participants will be expected to read and comprehend substantial written materials and assignments in English and to fully and actively participate in all seminar and panel discussions. English fluency is vital to a successful experience in the Institute, for participants as individuals and to foster a cohesive and interactive group.
- Candidates must be willing to participate fully in an intensive post-graduate level academic program.
- Individuals holding permanent residence status in the United States (including U.S. citizens and green card holders) are not eligible to participate in this program.
- Applicants should be residing in Jerusalem, Gaza, or the West Bank at the time of submitting the applications and interview process.
- Participation in the program is contingent upon the applicant qualifying for a J-1 visa to the United States.

The SUSI program will cover all participant costs, including program administration; international and visa travel, travel allowances, domestic travel and ground transportation; book, cultural, mailing and incidental allowances; and housing and subsistence, as well as arrange and pay for participants' international and visa travel costs and travel allowances .

**Application Deadline and inquiries:**

Please submit a copy of your passport, CV, and nomination form attached below by no later than **March 19, 2021**.

**Jerusalem and West Bank Applicants:** Email completed application packages to [jerusalemexchanges@state.gov](mailto:jerusalemexchanges@state.gov); for more information.

**Gaza Applicants:** Email completed application packages to [JerusalemGazaExchanges@state.gov](mailto:JerusalemGazaExchanges@state.gov)

### **Nomination Form**

**Application Deadline: No later than March 19, 2021**

Please complete and send to below emails attaching your updated resume and copy of your passport biographical information [Jerusalemexchanges@state.gov](mailto:Jerusalemexchanges@state.gov) (Jerusalem, West Bank) / [JerusalemGazaExchanges@state.gov](mailto:JerusalemGazaExchanges@state.gov) (Gaza)

SUSI program you are applying for:

- A. Nominee's Full Name: Last Name(s), First Name, Middle Name.
- B. Gender
- C. Date of Birth (please spell out Month, Day, Year)
- D. Birth City
- E. Birth Country
- F. Country(ies) of Citizenship:
- G. Country of Residence
- H. Medical, Physical, Dietary or other Personal Considerations:
- I. Candidate Contact Information: Home Address, City, E-mail, and Telephone.
- J. Current Position/Title, Institutional Name, and Country
- K. Work Experience, including previous positions and titles, place
- L. Education: Academic & Professional Training, degree earned and fields of specialization, place.
- M. Active Professional Memberships
- N. Publications: publication year, type of publication, title, and publisher. All foreign titles should be translated into English. (Please list no more than 10.)
- O. Previous Experience in the United States: trips made to the United States; dates & reason.
- P. Family Residing in the United States:
- Q. Evidence of English Fluency (e.g. personal interview, test score, etc.)
- R. Personal Statement of Interest (no more than one page):